Anthony Fiorella

(615) 617-2683

5338 Colonial Circle Murfreesboro, TN

Email: [anthony.fiorella74@gmail.com](mailto:anthony.fiorella74@gmail.com)

Twitter Profile: <https://twitter.com/A_Fiorella74>

Linkedin Profile: <https://bit.ly/2Tdn8Pa>

Online Portfolio site: <https://bit.ly/2T5dgqR>

***Work Experience:***

**Student Intern / Middle Tennessee Athletic Communications**

**February 2018-present**

* Feature Writer and Social Media specialist with over **30 bylines** (including game recaps) and **30 videos** posted to Instagram and Twitter.
* Grew the @MTAthletics Instagram account from **5,120 followers to over 5,600 followers** in the 2018 football season.
* Keep scores electronically on **Statcrew** software.
* Use **InDesign** to assist Sports Information Directors with game notes and media guides.
* Use Daktronics scoreboard to run scoreboard at baseball games.

**Staff Writer / MTSU Sidelines**

**January 2017-February 2018**

[**http://mtsusidelines.com/author/anthonyfiorella/**](http://mtsusidelines.com/author/anthonyfiorella/)

* Beat writer with over **100 bylines** that covered football, men’s and women’s golf, and baseball on my assigned beat
* Covered breaking sports news, wrote features, and columns.
* Assisted editorial staff in training new writers.
* Took part in both live videos and recap videos to help enhance print media.
* Used social media to cover games by both live tweeting and providing video highlights.

**Color Analyst / Videographer / Reporter at StorkVision**

**August 2017-present (Seasonal position)**

[**https://www.youtube.com/user/StorkMontgomery**](https://www.youtube.com/user/StorkMontgomery) **search for any game highlights**

* **Color Analyst** on the StorkVision High School football broadcast team.
* Also created condensed game highlights using **Adobe Premiere Pro**.
* Reported on games from the sidelines using twitter for written and video reporting.
* Also provided color analysis for two boxing cards.

**Assistant Manager / Mister Car Wash**

**October 2013-Present**

* Work as a full-time **Assistant Manager** with **four years** of management experience.
* Help General Manager oversee store operations ranging from maintenance, production, sales and customer care.
* Trained a sales staff that improved stores **sales rate from 1.6% to 3.3%** in three months.
* Oversee a production staff that has **washed over 800,000 cars** since I started.
* Handle cash drops and take care of store inventory.

***Education***:

**Middle Tennessee State University:** Graduating May 2019 with a B.S. Journalism. Worked for over two years in sports media on campus.

**Motlow State Community College:** Graduated from Motlow State Community College with an A.A. in General Studies in 2015.

**References for Anthony Fiorella (615-617-2683)**

Tyler Lamb: Multimedia Specialist-MT Athletics. Former editor at *Sidelines.*

Email: [stlamb116@gmail.com](mailto:stlamb116@gmail.com) Phone: 615-439-8362

Tony Stinnett: Associate Director of Athletic Communications-MT Athletics. Current boss at MT Athletic Communcations.

Email: [stinnett@goblueraiders.com](mailto:stinnett@goblueraiders.com) Phone: 615-898-5270

Stork Montgomery: Play-by-play announcer-StorkVision/Football Stars for Tomorrow. Current boss at StorkVision/Football Stars for Tomorrow.

Email: [storkmontgomery@earthlink.net](mailto:storkmontgomery@earthlink.net) Phone: 615-812-5999

Jonathan Smith: Regional Manager-Mister Car Wash. Former Regional Manager over Tennessee (currently in Georgia).

Email: [josmith@mistercarwash.com](mailto:josmith@mistercarwash.com) Phone: 615-210-5830